

**FREE
WEBINAR!**

WEBINAR

ACHIEVING SMALL BUSINESS LOYALTY IN A SMALL TOWN

FREE ONLINE WEBINAR!

**READY TO TURN SHOPPERS INTO LIFETIME
CUSTOMERS?**



DON'T MISS THIS OPPORTUNITY TO LEARN FROM LANI LOTT!

**WORKING WITH HUNDREDS OF SMALL
BUSINESSES OVER THE LAST 20 YEARS,
MS. LOTT WILL SHARE TIPS, STRATEGIES
AND REAL-LIFE EXAMPLES OF HOW
BUSINESSES ACROSS ALL SECTORS
HAVE CREATED A CULTURE OF
EXTRAORDINARY CUSTOMER SERVICE
THAT HAS HELPED THEM BECOME THE
LEADERS IN THEIR INDUSTRY.**

**WEDNESDAY, APRIL 1ST, 2020
3:00PM - 4:30PM
ONLINE WEBINAR!
FREE!**

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THE VALLEY SIERRA SMALL BUSINESS DEVELOPMENT CENTER IS FUNDED IN PART THROUGH A SUBCONTRACT BETWEEN OPPORTUNITY STANISLAUS AND THE UNIVERSITY OF CALIFORNIA, MERCED UNDER THE CURRENT COOPERATIVE AGREEMENT WITH THE U.S. SMALL BUSINESS ADMINISTRATION. REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES OR LIMITED ENGLISH PROFICIENCY WILL BE MADE IF REQUESTED AT LEAST TWO WEEKS IN ADVANCE. FUNDED IN PART THROUGH A GRANT WITH THE GOVERNOR'S OFFICE OF BUSINESS AND ECONOMIC DEVELOPMENT. CONTACT INFO@VALLEYSIERRASBDC.COM

