



# CONTENT CREATION AND SCHEDULING

WEDNESDAY, APRIL 28 @ 12 PM

REGISTER TODAY!

[CASBDC.BIZ/SOCIALCONTENT](https://CASBDC.BIZ/SOCIALCONTENT)



PENDLETON  
MARKETING AGENCY

Join us on this webinar, hosted by  
Kayla Pendleton, to learn:

- Best practices and types of content for each platform
- Campaign planning tutorial and resources
- Scheduling options and tutorial

Contact: (888) 842-3415 [casbdc@ucmerced.edu](mailto:casbdc@ucmerced.edu)

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