



SMALL BUSINESS DEVELOPMENT CENTER



# GRAND OPENING EVENT



TUESDAY, FEBRUARY 21<sup>ST</sup> • 197 MONO WAY, SONORA

## WELCOME EVENT: 10-11:30AM

Join us in celebrating the Valley Sierra Small Business Development Center moving into the Mother Lode Job Training Center's location. Learn from SBDC Director, German Zavalza, and MLJT Director, Dave Thoeny, about FREE programs and resources for small business owners.

**NO REGISTRATION REQUIRED!**

## SOCIAL MEDIA 101: 12-1:30PM

Social media is crucial in today's small business world. Learn the basics of social media from SBDC consultant, and digital expert, Tiffany Phillips. All small business owners who want to take their social media to the next level need to be at this FREE event. Register today!

**REGISTER AT:** [bit.ly/smsonora](http://bit.ly/smsonora)

## INSTAGRAM REELS: 2-3:30PM

Did you know that 2 billion people interact with reels every month? Learn everything you need to know about Instagram Reels from SBDC consultant, and digital expert, Tiffany Phillips. This is a FREE event and seats are very limited. Register today!

**REGISTER AT:** [bit.ly/reelssonora](http://bit.ly/reelssonora)



# ALL SONORA BUSINESSES WELCOME!



THE VALLEY SIERRA SMALL BUSINESS DEVELOPMENT CENTER IS FUNDED IN PART THROUGH A SUBCONTRACT BETWEEN OPPORTUNITY STANISLAUS AND THE UNIVERSITY OF CALIFORNIA, MERCED UNDER THE CURRENT COOPERATIVE AGREEMENT WITH THE U.S. SMALL BUSINESS ADMINISTRATION. REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES OR LIMITED ENGLISH PROFICIENCY WILL BE MADE IF REQUESTED AT LEAST TWO WEEKS IN ADVANCE. FUNDED IN PART THROUGH A GRANT WITH THE GOVERNOR'S OFFICE OF BUSINESS AND ECONOMIC DEVELOPMENT. CONTACT [INFO@VALLEYSIERRASBDC.COM](mailto:INFO@VALLEYSIERRASBDC.COM)

