



BUSINESS SOLUTIONS FORUM & EXPO

PATHWAYS TO SUCCESS

TUES • OCT 30 • 2018
12-5 PM

Embassy Suites by Hilton Monterey Bay – Seaside
1441 Canyon Del Rey Blvd, Seaside.

Join us for an inspiring forum that will keep your organization on track and competitive in a rapidly evolving business environment. The Business Solutions Forum & Expo (BSF) will showcase dynamic speakers who are experts in their fields sharing the latest information about technology, communications and organizational leadership trends. A Business Solutions Pavilion will include exhibitors offering services and products for your future success.

- Inspiration to envision the future of your business in the 2020s
- Simple things you can do to make your organization safer from the everyday malware attacks like ransomware and cryptojacking
- Techniques to ensure your business maximizes your brand investment via people behaviors
- Newer, easier and more affordable technology to improve time management, communication, and customer engagement.

For more program information, visit:

WWW.MONTEREYCHAMBER.COM

HALF DAY + LUNCH: \$35

HALF DAY (1-5 pm)

MPCC Members: FREE | Prospective Members: \$10

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OPENING KEYNOTE

BETHANY MAYER

Business in 2020
and Beyond



BREAKOUT SPEAKERS

DEE BHATIA

Simple Cybersecurity Tips



BILL LOWREY

Evolving Technologies



LESLEY EVERETT

Brand Personality



AARON WATERS

Technology & Customer Retention



MAGI GRAZIANO

Agile Leadership for a Changing



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