



BRANDING 101

PRESENTED BY:



What exactly is a BRAND?

Join this Lunch & Learn for a practical workshop on branding your business or organization.

- Understanding of the building blocks of a Strong Brand
- Best practices for creating marketing materials
- Practical tools you can use to communicate your business effectively
- Easy to use applications for improving your business branding
- Valuable resources and tricks you can use everyday

\$20
VALLEY SIERRA SBDC
BOOST YOUR BUSINESS
JUNE 20TH, 2019
12-1PM
1625 I STREET
MODESTO, CA
-LUNCH INCLUDED-

**CLICK HERE TO
REGISTER**



OR VISIT
<https://bit.ly/2MOLPfr>

THE VALLEY SIERRA SMALL BUSINESS DEVELOPMENT CENTER IS FUNDED IN PART THROUGH A SUBCONTRACT BETWEEN OPPORTUNITY STANISLAUS AND THE UNIVERSITY OF CALIFORNIA, MERCED UNDER THE CURRENT COOPERATIVE AGREEMENT WITH THE U.S. SMALL BUSINESS ADMINISTRATION. REASONABLE ACCOMODATIONS FOR PERSONS WITH TEH DISABILITIES OR LIMITED ENGLISH PROFICIENCY WILL BE MADE IF REQUESTED AT LEAST TWO WEEKS IN ADVANCE CONTACT INFO@VALLEYSIERRASBDC.COM

