

FINISHING THE 4TH QUARTER OF 2022 STRONGER AND PROFITABLE!



PRESENTED BY LANI LOTT

August 31st | 1:00–3:00 PM | Free
CIE HotHouse (872 Higuera St, SLO) + Zoom

2022 continues to be anything but normal, but the only thing that we know for sure is that businesses are telling themselves they are ready to crush it in the 4th quarter.

During this workshop we will discuss what the retail and hospitality industry is saying businesses should expect in Q4 2022, outline strategies for continuing to stay nimble, flexible and focused into 2023, and share ideas for pushing forward with an effective marketing and promotional roadmap to help finish 2022 strong and profitable.



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